

# CONSTANT, EFFECTIVE COMMUNICATION, DIRECTLY INTO YOUR DECISION MATRIX

WITH CLOUD-FINDER SCHWEIZ // SECURITY-FINDER SCHWEIZ // CRM-FINDER SCHWEIZ // ENERGIE-FINDER SCHWEIZ INTEGRATED IN DIGITAL SWITZERLAND

	January	February	March	April	May	June	July	August	September	October	November	December
Marketing-Theme/Message/Tool	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
News	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Expert reports, Specialist reports, Articles, Interviews	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Press Release, Media review	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Customer references/User reports/ Success Stories	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Studies, Research reports	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Newsletter (twice a month)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media. DIGITALE SCHWEIZ, smartSwitzerland	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cloud Computing Switzerland (Linkedin)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Customer surveys and Presentations Customer events, Event calendar	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Monthly guests / Interviews / Topic talks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Guest authors / Top Experts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Software presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Literature	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Networking	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Blog Integrations and sorting by Topics	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
White Papers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Videos / Corporate films	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Content selection for DIGITALE SCHWEIZ	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓