Cloud Finder Schweiz

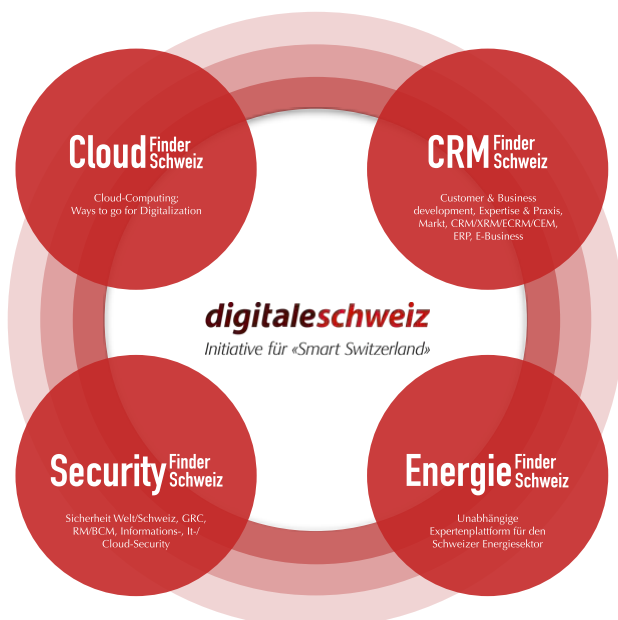# INDEPENDENT EXPERT AND MARKET PLATFORM FOR SWITZERLAND

EXPERTISE. SUBSTANCE FOR DECISION-MAKERS. ATTENTION. FIRST. ONLY.

Promoting cloud computing as economic relevance; we want to contribute that cloud computing is viewed and used «economic relevant» and thus achieves its effect towards corporate and government development in the Swiss economy. Essential elements and functions for the **Customer Competence Center Cloud Computing; 360 degrees are:**

- ▶ Transparency. Trust. Added value. Projects.
- ▶ Independent. Neutral. Context. Industry sectors. Anticipation. Engagement.
- ▶ Competence partner. Expert board. Monthly guests. Cloud competencies.
- ▶ Market. Providers. Portfolios. Research & Science. Test & Application.
- ▶ Knowledge. Education. Literature. Basics & Standards. Cloud Compass.
- ▶ Business. Technologies. Processes. Security & Governance CH & International.
- ▶ Information & Knowledge. Total value added; business to IT, IT to business.
- ▶ MarCom via platform & social media.

DIGITAL SWITZERLAND – DIGITAL ECO SYSTEM

REFERENCES

Cloud Finder Schweiz
Cloud-Computing;
Ways to go for Digitalization

CRM Finder Schweiz
Customer & Business
development, Expertise & Praxis,
Markt, CRM/XRM/ECRM/CEM,
ERP, E-Business

digitaleschweiz
Initiative für «Smart Switzerland»

Security Finder Schweiz
Sicherheit Welt/Schweiz, GRC,
RM/BCM, Informations-, It-/
Cloud-Security

Energie Finder Schweiz
Unabhängige
Expertenplattform für den
Schweizer Energiesektor

Grüezi Mr. Gisi, the Cloudfinder is always more and more extensive – also with the services and service groups which are now listed – congratulations.

Nice to hear / read again from Cloud-Finder. The texts in the newsletter are always very well written – respect. When we have appropriate customers, we will be happy to refer to the Cloud-Finder and to you.

CLOUD-FINDER SWITZERLAND – PART OF YOUR MARKETING

- ▸ **Multiplier** in your exact target markets, with synergies towards applications and security.
- ▸ Implementation of **Marketingkommunikation** durch Cloud-Finder Schweiz; modular, spezifisch, konstant. 360-Grad Touch Point mit Q & A und **«Smart lead generation»**
- ▸ **Marktübersicht;** zwingender Eintrag zur Erstselektion für Cloud-Projekte
- ▸ **Anbieter-/Angebots- Übersicht Schweiz;** Selektion für Projektentscheider
- ▸ **Offer / supplier → MyCloudService;** business, requirement, function, service → lead generation
- ▸ **Newsletter;** your message, integrated in the newsletter DIGITAL SWITZERLAND
- ▸ **Online-Marketing;** sharing competence, lead generation, newsletter articles
- ▸ **User reports in > 15 sectors** testimonials performance competencies projects cloud computing
- ▸ **Community «Cloud Computing Switzerland»** forum on LinkedIn for competence, trusts, customers, projects
- ▸ Cloud-Finder Switzerland with **«sister platforms»:** theme convergences; **Security, energy, CRM / xRM / iCRM / CEM, e/smartCommerce, ERP.**

CLOUD-FINDER SWITZERLAND – SERVICE CATALOG

The **marketing services** are similar to your cloud services; **INDIVIDUAL STANDARDS with service according to your needs, AND – AS A SERVICE.** A unique service of our expert and market platforms; proven, tested for many years. For specific customers, we optionally develop the entire annual planning. The **packages with the services and prices are detailed in the separate price list;** as well as the MarCom instruments. In addition, your **«individual inquiries and wishes»** are welcome.

We will gladly answer these specific details
in a personal meeting.